

Dear valued client,

Summertime can bring hectic schedules and priceless memories—golden opportunities for fun in the sun, and, all too often, momentary opportunities when criminals can catch us off-guard. No dollar value can be assigned to the emotional distress a burglar leaves in his or her wake. During this busy and beautiful time of year, we would like to remind you to be ever vigilant both at home and on-the-go. And, if you are at all concerned about the “readiness” of your security system, we’d welcome the opportunity to review your present security system’s capabilities, and, if necessary, propose the most cost-effective ways to optimize them.

Sincerely,  
Randy S. Larkam  
President

**Refer a Security System Installation to us and we'll send you a \$75 cheque.**

It's a new fact of life: In our fast-paced world, people are behaving badly. It happens hundreds of times a day—normally “nice” people tossing all sense of common courtesy out the window and behaving rudely, and sometimes flying into a violent rage.

Whether it's people in a hurry, pushing ahead of others. People irritated because lines don't move fast enough. People on the edge, with their hands on the wheel of a couple thousand pounds of lethal-horsepower and heavy metal, the fact is that it's a dangerous place out there.

How can you and your family avoid the hazards of rude-rage? The first rule is, don't



become an unwitting perpetrator. Try to keep your “cool” in lines, in traffic, in face-to-face confrontations with sales clerks that have more “attitude” than a stepped-on snake. Try to maintain an overview of life as a whole—which is far too short to waste time and emotional energy on trivial spats that amount to little or nothing in the long run.

If you're the focus of someone else's assault, try to diffuse the situation with a kind word or a smile. If that fails, get away from the confrontational person as quickly as possible. Never respond with a rude word, or a rude gesture, as an unexpected confrontation can quickly escalate to a potentially dangerous incident. ❖

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- Important alerts through e-mail notification,
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## Avoid Becoming A Victim Of “Rude-Rage”



**You're Safe With Us**

# AE SECURITY NEWSLINE

*A Quarterly Security Guide especially prepared for our valued clients*

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## What To Do If You're Home During A Break-In

Security experts estimate that approximately 15 percent of all break-ins take place when at least one person is at home. Law enforcement officials say Survival Rule Number One is: Don't confront the intruder!

If you should ever suspect that an intruder has gained access to your home, run to a neighbor's house and call 911 from there. If you can't leave without the chance of a confrontation, or there are others in the house with you, gather everyone together in a room with a telephone. Barricade the door with the heaviest piece of furniture you can move and call 911. Next, according to the recommendations of law enforcement professionals, "Make enough noise to wake the dead!" Set off an alarm! Turn a radio or television on at full volume. Holler as though you're talking to someone, "Tom,

there's someone downstairs!" All of which should serve to frighten the criminal away.

If you cannot avoid a confrontation with an intruder, try to remain as calm and alert as possible under the circumstances so that you can give police an accurate description later. Experts suggest that cooperation is your best course of action. Let them take the stereo, the TV, the cash, the car, whatever they want. Don't, however, under any circumstances leave the property with the criminal. Survival experts stress that going with a criminal to a secondary location merely courts disaster. As always, your best line of defense is to maintain a high level of security at your home at all times. Locked doors, locked windows, and never let strangers through the front door without identification. ❖



**Totally Connected: See Page 4!**

## AE SECURITY



**Honeywell**  
Authorized Security Dealer

**#1 SECURITY CONTROL  
EQUIPMENT & SYSTEMS**

### What's Inside:

- ◆ Ways To Foil Cat-Burglars...
- ◆ Fire-Prevention Action Plan
- ◆ Dog-Friendly Behavior
- ◆ Water-Safety Can Become A Life & Death Matter In A Split-Second



You're Safe With Us

# AE SECURITY NEWSLINE

*A Quarterly Security Guide for the clients of AE Security*

## Ways To Foil Cat-Burglars ...

The customary, tongue-in-cheek response is to get two dogs that love to bark. Which does work, in fact, but not everyone wants two or even one barking dog in the family. So, here are some other things to keep in mind that can help you foil the would-be cat burglar.

- Arm-your-system. Even if you're only leaving your home for a short trip, always arm your security system when you leave.
- Lock-up. Burglars look for open (unlocked) doors and windows. Even when you are home, all storm doors, entrance doors and ground-level windows should be locked.
- Take-away easy access. Burglars look for risk-free entrances, like an unlit rear door surrounded by bushes and shrubs. Make certain all entranceways are well lit, or protected by motion-sensing light fixtures that turn-on when anyone walks into range.
- Have "creative" stashes.



The first place burglars go is the bedroom where they expect to find wallets, purses, car keys and jewelry.

They look in the toilet water tank for hidden jewels, and in books for a book safe. Hide your valuables in unusual places, or, best of all, keep them in a bank safe-deposit box.

- If you see a prowler in your bedroom at night, pretend you're still asleep. If you hear one downstairs, call the police and try to get out of the house. If you return home and see a suspicious person on your property, never confront them—use your cell phone or drive to a neighbor's home to call for police assistance.

By the way, we did mention "arm-your-system," didn't we?—It's your best defense against all types of criminals and burglars, including cat burglars. ❖

## Fire-Prevention Action Plan



Here is a deadly myth circulating in our country. It's the mistaken belief that fire is an "accident"—an event over which we have no control. In most cases of fire this just isn't so. Every fire has a cause.

What causes thousands of home fires every year is mainly indifference to the most basic steps that can be taken to prevent a vast majority of fire disasters. Your mid-year fire-prevention routine should include the following steps:

- If you don't already "test" your system on a regular schedule, you should contact us to arrange a test date and time to make certain all of your system's sensors are functioning properly.
- Any smoke detectors that are not part of your security system should also be checked. It's not enough to have them, they have to work. So, be sure to test them and install fresh batteries at least twice a year.
- Think about children and fires. Almost a quarter of all home fires are caused by inquisitive children who were playing with matches or cigarette lighters. Do you have a policy for keeping these dangerous tools away from kids?
- Look for hazards. Take a mid-year walk through your home with the goal of spotting dangerous situations—combustible trash that has somehow accumulated in the basement corner. Specifically, check for frayed, worn or faulty electrical cords and over-loaded circuits.

These simple steps are the basis of a home fire safety plan. Make fire safety a "habit" of your everyday life. It's a habit you can live with. ❖



# When was the last time you had an annual fire alarm inspection?

## WATER-SAFETY CAN BECOME A LIFE & DEATH MATTER IN A SPLIT-SECOND

### Dog-Friendly Behavior

Few of us are as skilled with animals as the “Dog Whisperer” on television. During the warmer summer months, two things are out-of-doors more than any other time of year: kids and dogs.

When dogs bite, kids under the age of 12 are most often the ones bitten. If you have children, or grandchildren, under your supervision, here are some things you should teach them:

- Never run up to a strange dog. Many nips occur when young children run up to unfamiliar dogs that become frightened, or aren't in the mood to play.
- A wagging-tail is not always a friendly greeting. Wagging-tail or not, a dog that is barking or backing-away should be left alone.
- Let the dog initiate contact. If you, or your child, would like to pet an unfamiliar dog, always ask for the owner's permission. Stand still with one hand extended so the pet has time to sniff and accept you or your child as non-threatening.

If your child is very young, you should always stay with him or her and place yourself between your child and the dog.

If you are a pet owner, don't allow your pet to run free, especially in parks where youngsters are at play. ❖

When it comes to both relaxation and recreation, we human beings place water right up there at the head of the preference list. We drink it, soak in it, float on it, swim through it, and skim across its surface in all sorts of ways wherever we find it. Water is our friend.

But, like many things in this life, even a friend can turn a good experience into an ugly one without warning if taken for granted. No matter whether you're a floater, a swimmer, a sail or power boater, a skier or a scuba diver, that community pool, or river, or lake, or sea, or ocean needs to be treated with respect. Personal floatation devices, PFDs, can be a critical link between your family's water-world fun, safety and perhaps even, survival.

The facts are that nine out of ten drownings occur in inland waters, many within a few feet of safety. Most victims had PFDs available, but they died without them. Today, there are a wide range of comfortable and attractive life-vests for adults, young adults and children that are easy to move around in—and are made from modern materials that have done-away with the bulky “Mae West” life-jacket look of years ago.

Remember, it takes only seconds for a young child to find him or herself in serious danger. And, it takes only seconds for a full-grown, rational adult who used to be “quite the swimmer” to discover that 15-years, and 15-pounds, can make all the difference in the world. Water safety—and the use of properly sized and well-fitting PFDs—can help insure that your family's vacation trip is totally safe and totally fun. ❖



Check out the website below for water safety information:  
<http://kidshealth.org/kid/watch/out/water.html>